

KRISH AGARWAL

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EDUCATION

LOYOLA MARYMOUNT UNIVERSITY Jan 2021 - May 2024
Los Angeles, CA

Bachelor in Business Administration, Major in Entrepreneurship, Minor in Environmental Studies

EXPERIENCE

FOUNDER & CEO

Dec 2024 - Present

Terra Foodsmith

- Founder of a food-processing/FMCG company building a multi-brand portfolio.
- Set up an in-house R&D + manufacturing facility to drive product innovation & speed to market, with 30+ SKUs developed.
- Scaling production and launch execution across manufacturing + retail expansion, with multiple brands in development.

OPERATIONS INTERN

May 2023 - Jan 2024

TwoTwoTwo Inc.

- Owned on-ground execution for 300+ live experiences, coordinating across 150+ venue partners.
- Worked directly with leadership on day-to-day ops, resolving issues quickly and keeping timelines on track.
- Drove guerrilla marketing activations across 3 locations, contributing to a ~25% uplift in walk-ins.

CO-FOUNDER & COO

August 2020 - Jan 2022

CollegeTopia

- Co-founded a student-run career counseling firm; served 250+ students and led a team of 18+.
- Built the operating model: service delivery, team workflows, & execution systems to run consistently at scale.
- Led growth via research-driven positioning & targeted marketing; built 10+ partnerships and drove ~25-60 inquiries/month.

MANAGEMENT INTERN

Jan 2019 - Jan 2020

Macwel Realty

- Supported transactions end-to-end across client coordination and negotiation support; contributed to 20+ deals.
- Produced market research and competitive insights across 2 key projects, supporting pricing and sales strategy.

LEADERSHIP & ACTIVITIES

FINANCIAL DIRECTOR

Entrepreneurship Society

- Organised fundraisers and oversaw financial management.
- Organised and executed events such as Startup Weekend 2021 for College of Business Administration.

EVENT MANAGER

Project Echo

- Assisted in organizing the Startup Pitch Competition 2023, collaborating with students, judges, and technical staff.
- Coordinated various logistical aspects of the competition, including participant communication, vendor coordination, and technical support.

SKILLS

- Manufacturing & Plant Setup
- Supply Chain Optimization
- R&D and Product Development
- Growth Marketing
- Go-to-Market Strategy
- Financial Modeling & Planning