

Yashvi Bajoria

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I am a 22-year-old sports enthusiast with working experience in finance and marketing. I thrive on problem-solving, managing time under pressure, and approaching challenges with an entrepreneurial mindset.

EXPERIENCE

Business Head

July 2026 – Present

BBSR Unlisted | Kolkata, India

- Dealing in Unlisted and Pre-IPO Shares with Investors, HNIs, Family offices.

Founder's Office

June 2025 – June 2026

Sports Paddock | Bengaluru, India

- I lead on-ground teams to deliver smooth execution of leagues, tournaments, and corporate sports events. I worked directly with corporate clients to understand requirements, manage communications, and ensure their events are professionally executed end-to-end. Alongside operations, I handled key HR responsibilities including coordinating hiring, conducting initial screenings, and organising staff schedules. I also managed social media content across multiple pages by briefing creators, drafting communication, and ensuring brand consistency. My role combined leadership, client servicing, HR coordination, and event management to drive high-quality sports experiences.

Human Resource Intern

June 2024 – August 2024

TM International | Kolkata, India

- Worked on the project of Contract Labor Management System, Data analysis of the collected surveyed responses, Employer Branding and planned employee morale boosting activities.

Marketing Intern

November 2023- February 2024

GoPllay | Pune, India

- Brought in new clients from over 10 sports clubs. App-testing on iOS app version, updated the investment pitch with new articles and data.

Research & Marketing Intern

December 2022- January 2023

Second Innings Sports & Entertainment | Kolkata, India

- Wrote articles for their firm, collected data from my research, marketed potential new events to cover.

Sales & Marketing Intern

April 2022- August 2022

Mada Sasa | Kolkata, India

- Helped conduct wholesale and retail sales, Made telecommunication calls., Wrote fashion blogs for the website.

EDUCATION

O.P Jindal Global University, Sonipat, India

September 2022 – May 2025

Bachelor of Business Administration (BBA Honors)

- CGPA: **7.630**/8.00
- Coursework: Sports Marketing, Strategic Management, Understanding Human Behavior, Legal Aspects of Business

Modern High School for Girls, Kolkata

April 2007- May 2022

Class XII ISC Commerce +Psychology: 95.25 % | Class X ICSE: 93%

SOCIAL SERVICE

Certified Administration & Social Media Volunteer

June 2023 – July 2023

Unmish | Kolkata, India

- Assistant teacher for teaching differently abled children and adults and wrote articles for the website.

Founder and Director of Plastic Collection Drive

During the COVID-19 pandemic, I started a drive to collect plastic amazon and milk packets across Kolkata that were sent to an Ngo in Delhi to grow plants in. I collected over 10,000+ packets over 2 years.

OTHERS

- Student Council Member of Jindal Global Business School as a part of the Events Committee.
- Course Coordinator and Member of the organizing committee for Business school fests and Sports fests.

SKILLS

- Technical Skills: Advanced proficiency in Microsoft Office Suite (Excel, PowerPoint, Word)
- Programming & Data Analysis: Solid working knowledge of Tableau & R for data visualization, statistical analysis, and database management.
- Soft Skills: Strong time management, project management, problem-solving, and content development. High-performing entrepreneurial mindset, self-motivated, and adept at organizational planning with a strong management foundation.

INTERESTS

- Sports, Learning Languages, Music, Horse-riding, Public Speaking, Travelling, Movies, Yoga