

Samridh Poddar

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EDUCATION

University of Essex

Colchester, United Kingdom

Bsc. Business Management (1* Dean's List)

October 2023 – June 2026

- First year Modules: Introduction to Management, Introduction to Marketing, Introduction to Accounting 1 & 2, Quantitative Methods & Finance, Understanding Organisational Management, Understanding Value & Values.
- **Grade**: First Class
- Second year Modules: Management account, Organisation Behaviour, Operations and Supply Chain, International Business Environment, Leadership in Organisation, Research Methods in Management and Marketing, Business Strategy, Marketing Management.

Calcutta International School

Kolkata, India

AS & A Levels

June 2021 – June 2023

WORK EXPERIENCE

The Fete Affair | *Founder and CEO*

Kolkata, India | Jan. 2022 – Dec. 2022

- Established an event management company at the age of 16, successfully organizing over 5 events.
- Managed end-to-end event planning, coordination, and execution.
- Supervised budgets, logistics, and client relationships to deliver seamless experiences.

Starlite eco-friendly | *Business and product development intern*

Kolkata, India | Mar. 2023 – Sep. 2023

- Developed innovative ideas for new products and initiated strategies for market introduction.
- Launched and managed the SEO segment to enhance product visibility online.
- Conducted research and development to ensure the best quality products.

Keventer Agro Limited | *Cross Departmental Intern*

Kolkata, India | May. 2024 – Jul. 2024

- Conducted product surveys to identify the product, market issues and proposed improvements after research and comparison.
- Assisted the HR department with recruitment processes including creating job descriptions for various roles, CV finalization and initial interview rounds.
- Supported the sales and distribution teams by contributing to field operations and logistical strategies.

Shakambhari Foods Private Limited | *Business Analyst Intern*

Kolkata, India | July. 2024 – Oct. 2024

- Handled day-to-day MIS meetings to monitor progress and ensure factory efficiency in achieving targets.
- Conducted R&D to explore automation solutions, reducing labour costs and achieving ROI within two years.
- Assisted in budget creation and future planning, including loan repayment strategies and production planning for various SKU snacks.
- Designed and helped implement an integrated HR system called HRone, providing necessary data to automate attendance, salary payments, and performance reviews.
- The HRone system significantly reduced employee time spent on manual tasks and improved workforce allocation efficiency.

EXTRA-CURRICULAR ACTIVITIES

Calcutta International School Deca Club | *Treasurer*

Jan. 2023 – Feb. 2023

- Managed and allocated financial resources for various DECA events and competitions.
- Developed financial strategies to ensure optimal use of funds for student activities and workshops.
- Conducted workshops for students to teach them how to give startup pitches and develop different market strategies.

- Oversaw budgeting and financial management for the school's largest student-organized event.
- Managed vendor payments, sponsorship handling, and revenue tracking to ensure a profitable and well-executed festival.
- Worked closely with the organizing committee to ensure financial sustainability and event success.

SKILLS

- Languages: English & Hindi Native Bilingual Proficiency. Intermediate French.
- Business & Management Tools: Excel, PowerPoint, Word.
- Marketing: Social Media Management, Market Research, Canva.
- Event & Financial Management: Budgeting and costing.

REFERENCES

Available upon request