

PARIKSHIT AGARWAL

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PROFESSIONAL SUMMARY

Results-driven undergraduate student with 2 years of professional experience at leading Indian Firms. Proven leadership and voluntary initiatives in various societies and NGOs. Entrepreneurial mindset with a strong focus on leveraging technology for sustainable impact. Adept at navigating complex challenges and delivering strategic solutions.

EDUCATION

Esade Business & Law School, Ramon Llull University

Sept 2025- Oct 2026

MSc in International Management

St Xavier's College, Kolkata, India

Sept 2022 - June 2025

Bachelor of Management Studies | CGPA: 78.2%

St James' School, Kolkata, India

Jan 2008 - June 2022

ISC Class XII - 96.3%

Additional Courses

- London School of Economics (LSE Offline): Strategic Management - Silver Award in Professional Studies
- Coursera - Financial Markets (Honors)

PROFESSIONAL EXPERIENCE

Management Trainee, Nipha

Apr 2024 - Apr 2025

- Led the creation of comprehensive product videos showcasing unique selling propositions and differentiating factors. Collaborated with clients to gather and incorporate feedback, leading to product refinements and stronger market positioning
- Conducted extensive research and analysis on the company's potential IPO launch to evaluate strategies
- Analyzed the US market - a key export region - assessing growth prospects and economic conditions, aiding executive decision-making reports on how these factors impact the company's performance and strategy
- Assisted managers with daily operational tasks, including customer relations. Executed cost-benefit analyses for various investment proposals, providing critical insights for high-impact decisions.

Management Intern, CenturyPly

Jan 2024 - Mar 2024

- Conducted in-depth market surveys, mappings, and field visits to collect data and identify trends, supporting data-driven strategic decisions
- Prepared detailed analytical reports based on market research findings and recorded customer feedback
- Spearheaded the implementation of HR policies and optimized organizational processes by leveraging HRM software, resulting in improved efficiency

Marketing Intern, Max Cement

Nov 2022 - Feb 2023

- Managed social media platforms, overseeing content creation, scheduling, and engagement to maintain a consistent brand presence
- Spearheaded social media initiatives, identified growth opportunities, and executed strategies that boosted engagement and follower growth

Intern, Ori-Plast

Sept 2022 - Oct 2022

- Collaborated with senior managers to streamline recruitment processes, conduct employee orientations, and handle grievance redressals, ensuring efficient HR operations
- Strategized marketing strategies to efficiently address job vacancies, enhancing talent acquisition and brand visibility

Intern, Ganpati Udyog

May 2021 - June 2021

- Spearheaded educational initiatives by developing presentations to empower underprivileged laborers about the impact of the pandemic, providing essential information and support
- Conducted comprehensive research within the company and industry to identify areas for improvement, and strategic opportunities, contributing to data-driven strategic decision-making and organizational growth

LANGUAGES

English (native); Hindi (native)

TECHNICAL SKILLS

MS Office Suite | Adobe Suite

OTHER INFORMATION

Working Committee Head, Enactus

Oct 2023 - Apr 2025

- Facilitated the successful execution of Project Uthaaan by aligning activities with strategic objectives, ensuring seamless project management
- Supported the corporate communication team in raising sponsorships and compiling detailed reports on organizational activities, enhancing transparency and stakeholder engagement

Committee Head, Xavier's Management Society

Nov 2022 - Apr 2025

- Played a pivotal role in caring event plans and developing business case studies for different colleges
- Strategized and coordinated college outreach, served on judging panels and facilitated the recruiting process for first-year students

Volunteer, Pather Sathi

July - Aug 2021

- Organized fundraisers, charity drives, and tree-planting initiatives, successfully securing donations from diverse sources to support community welfare.
- Coordinated emergency relief efforts, including shelter, food, and essential supplies for cyclone victims, providing critical support in times of need

Social Media Manager, 'Itni Si Hasi' Foundation

June 2020 - July 2021

- Co-founded 'Itni si Hasi' to uplift underprivileged communities impacted by the pandemic through the distribution of study materials, books, stationery, food, and clothing
- Led the marketing and social media team, organizing multiple outreach events while overseeing recruitment, conducting interviews, task assignments, and driving communication strategies

AWARDS

- **1st Position, X-Genesis 2022**, 400 participants across various departments in college
- **Awards and participation** in several college competitions like Prism (2022), Inception (2022), Insignia (2023), each with 50-100 participants from across colleges in West Bengal
- **St James' School Discipline Award 2022**