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(LinkedIn)

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degree2destiny.com/ (Company)

Top Skills

Community Service

Brand Ambassador Events

Brand Ambassador Programs

Languages

English (Native or Bilingual)

German (Elementary)

Bengali (Elementary)

Hindi (Native or Bilingual)

Certifications

AI by Her Top 150

Kathak Nritya- 4th Year

Delegate at HPAIR

Top 50 at FEELL 150 Changemaker

How to Use Generative AI: Building
an AI-First Mindset

Honors-Awards

House Captain

Sense of responsibility

President of the Dance Club

Core Committee Member of the
Student Council

Secretary of Voice Club

Anjali Laddha

Co-Founder @AI OS + Founder @Degree2Destiny | Helping women
& businesses use AI as an advantage | 4,100+ trained | Author of
CANnected | Top 150 AI by Her (Govt of India)

Kolkata, West Bengal, India

Summary

I'm 22, and I have built 2 AI companies. The belief at the center of my work is simple: AI should not become one more thing women are told to catch up on later. It is a tool women can use right now to build companies, grow careers, and lead with real leverage. My job is to help them stop seeing AI as intimidating and start using it as an advantage. As Co-Founder of AI OS, I help business owners move from AI curiosity to real implementation. I run it alongside my father, who brings decades of business and retail experience, while I lead the technology and training side. Together we make AI practical for the people who actually run companies. As Founder of Degree2Destiny, a social impact venture, I help students, entrepreneurs, and early professionals close the gap between what they are taught and what the world rewards. We have trained 4,100+ people across India and the U.S. on the CAN framework: Communication, AI, and Networking. That work also became my book, CANnected. A few milestones I'm proud of: Women Who Empower Innovator Award, 1st place in Global Impact Top 150, AI by Her - Govt of India Funded twice by Northeastern (\$37,000) to build full time Author of CANnected Speaker at the Grace Hopper Celebration India If you're a founder, a business owner, or a woman looking to use AI with more intention, I'd love to connect.

Experience

AIOS

Co-Founder

May 2026 - Present (2 months)

Kolkata

Co-founded AI OS with my dad. A real father-daughter duo teaching business owners how to actually put AI to work.

He's spent decades in business and retail; I'm the younger half who grew up fluent in the technology now rewriting all of it

- Lead the hands-on AI training that gets first-time users confident fast
- Help SME and MSME owners, many of them women, use AI across marketing, operations, and growth
- Built our sessions around real implementation, not theory, so owners leave with things they can use Monday morning

Building a company with your father is its own kind of adventure. Wouldn't trade it.

Degree2Destiny

Founder

June 2023 - Present (3 years 1 month)

India

Started Degree2Destiny (now a social impact venture) because I was tired of watching smart people leave college with a degree and no clue how to actually use it.

- Trained 4,100+ students, faculty, and entrepreneurs across India and the U.S.
- Built the CAN model (Communication, AI, Networking) from the gaps I kept seeing in every classroom I walked into
- Got funded twice by Northeastern (\$37,000 total) to do this full time, which is a polite way of saying I went all in before i
- Now focused on one thing: putting AI in the hands of women founders so they stop running their businesses on hard mode

Still figuring plenty of it out in public. That's the fun part.

GyanDhan

Ambassador

July 2024 - Present (2 years)

India

- Supported a community of 21,000+ students with expert guidance on study abroad opportunities, including application processes, scholarships, and visa requirements.
- Empowered aspiring international students by providing personalized advice and fostering a resourceful, supportive community.

YOUTHTOPIA

Circle of Youth Member

November 2023 - Present (2 years 8 months)

- Part of a community of Youth Change-makers across the world.

WEvolve together

Founder and Podcast Host

March 2021 - June 2026 (5 years 4 months)

Kolkata, West Bengal, India

- Featured on Future Egalitarian Ethical Liberal Leaders Changemaker List 2022 and myKolkata The Telegraph for exceptional work.
- Mentored over 20+ students with low-income backgrounds in India with college applications for institutions in USA and UK.
- Conducted 3 workshops on Gender Equality engaging over 20+ individuals in collaboration with Goethe Institute for the 'Gender Week'.
- Spreading awareness about gender-related issues through Instagram Marketing (@wevolve.together)

The WEvolve Podcast, Host

- Discussing gender equity and roles in society
- Conducting interviews with changemakers who are influential and empowered individuals discussing gender in society and how that has impacted their lives.

D'Amore-McKim School of Business at Northeastern University

1 year 9 months

Peer Mentor and TA

January 2026 - May 2026 (5 months)

Boston, MA

- Provide guidance to undergraduate business students navigating the co-op process.
- Review student resumes and conduct mock interviews to enhance employability.
- Mentor students on preparing for and reflecting on professional co-op experiences.
- Serve as a co-op role model, fostering growth through one-on-one and group support
- Facilitate parts of class and lead networking through panels in class

Center for Emerging Markets Student Associate

September 2024 - May 2026 (1 year 9 months)

Boston, Massachusetts, United States

- Collaborated in designing CEM programming and conducting interdisciplinary research on emerging markets with Faculty Fellows.
- Enhanced student engagement through strategic outreach efforts, increasing CEM's visibility across Northeastern University.
- Represented and led a diverse group of students from three colleges, aligning CEM initiatives with varied academic and career goals.

Peer Mentor and TA

January 2025 - April 2025 (4 months)

Boston, Massachusetts, United States

- Provide guidance to undergraduate business students navigating the co-op process.
- Review student resumes and conduct mock interviews to enhance employability.
- Facilitate small group workshops and lead networking events.
- Mentor students on preparing for and reflecting on professional co-op experiences.
- Serve as a co-op role model, fostering growth through one-on-one and group support.

Community-Engaged Teaching & Research At Northeastern Service Learning TA

January 2026 - May 2026 (5 months)

Boston, MA

Taught an AI and entrepreneurship curriculum to 14 incarcerated women at Suffolk County Jail.

Easily the most humbling thing I've done

- Ran 4 workshops and 4 startup-style micro-projects, helping women pitch real ideas with real confidence
- Co-designed the whole curriculum around communication, career readiness, and problem-solving
- Mentored 20+ Northeastern students and ran logistics with faculty to make it all happen

If you want to know why I care about putting AI in women's hands, this is the entry I'd point to.

Women's Interdisciplinary Society of Entrepreneurship VP of WeLaunch

December 2025 - May 2026 (6 months)

Boston, MA

- Lead WISE's flagship venture accelerator for women and underrepresented gender founders
- Design and execute the end-to-end accelerator experience from validation to funding readiness
- Set program vision, curriculum, and founder outcomes across Level 1 and Level 2
- Recruit founders, mentors, and industry experts across GTM, fundraising, and legal
- Represent WeLaunch with funders, partners, and the broader startup ecosystem

Perplexity

Campus Ambassador

September 2025 - May 2026 (9 months)

Boston, Massachusetts, United States

- Lead campus activations, from AI workshops and hackathon tracks to fun "power hours" that get students hands-on with the tool.
- Share early access to Perplexity Comet through my referral link so students and professionals can start learning faster.
- Collaborate with global student strategists, exchanging ideas on how AI can transform learning.
- Build real skills in marketing, community building, event design, and AI fluency that go far beyond the classroom.

Northeastern University

Husky Ambassador

September 2023 - May 2026 (2 years 9 months)

Boston, Massachusetts, United States

- Leading 10+ campus tours every semester for prospective students, providing insights into the student experience at Northeastern.

Notion

Campus Leader

September 2024 - July 2025 (11 months)

Boston, Massachusetts, United States

- Hosting in-person and virtual events to introduce students and faculty to Notion's powerful tools.

- Creating and sharing Notion templates to streamline workflows and boost productivity.
- Collaborating with student organizations and departments to implement Notion for better organization and project management.
- Building an engaged Notion community through social media content, workshops, and peer-to-peer support.
- Providing feedback to Notion's product team and participating in brand campaigns to promote new features.

NU Entrepreneurs Club

Co-Director of Engage

January 2024 - April 2024 (4 months)

Boston, Massachusetts, United States

- Directing a flagship program within the largest campus organization, consisting of over 2000 active members.
- Fostering a collaborative platform for Northeastern's aspiring entrepreneurs to learn new skills and build their entrepreneurial toolkit.

MeriPocket

Brand Strategist

September 2022 - May 2023 (9 months)

Kolkata, West Bengal, India

- Leading problem-solving initiatives to address challenges in promoting our advocacy and expanding our reach.
- Shaping brand identity to resonate with our target audience, and make a compelling case for the need for pockets in women's clothing.
- Leveraging digital marketing strategies to boost online presence, engage with audience, and drive our campaign forward.

Technoplat

Volunteer

January 2023 - March 2023 (3 months)

London, England, United Kingdom

#TechTuesdaysUK is the Knowledge Platform, launched by Technoplat (www.WeAreTechnoplat.tech), in January 2023. It's a member-driven community, that aims to bring together creators and innovators in the technology industry. My role as a Volunteer was the following.

- Coordination with the guests,
- Scheduling the events on the first Tuesday of every month and

- Interviewing leaders from the tech sector.

Modern High School International

Dance Choreographer

July 2022 - August 2022 (2 months)

Kolkata, West Bengal, India

- Trained the dance team of the school for a competition.

SpeakSmart

1 year 10 months

Strategic Advisor

July 2021 - March 2022 (9 months)

Kolkata, West Bengal, India

- Content creation and structuring social media
- Advising on and creating content for public speaking workshops and masterclasses

Advisor of Student Wing

January 2021 - December 2021 (1 year)

Kolkata, West Bengal, India

- Mentoring the board in matters such as - administration of events, marketing and networking

Founding President of Student Wing

June 2020 - December 2020 (7 months)

Kolkata, West Bengal, India

- Led the student body of 21 senior students to conduct various public speaking workshops such as debates, turncoats, JAM, and 'block and tackle' for student aged 7-17
- Engaged with top public speakers in the city to create interesting speaker events

Creative Movement Therapy Association of India

Student Advisor

June 2021 - October 2021 (5 months)

Kolkata, West Bengal, India

- Supervised a body of 10+ students to create awareness about the festival with 100+ participants from across India (hosted by Creative Movement Therapy Association of India, East Zone) on social media and advised on content creation and design.

- Planned the marketing campaign with a flash-mob on Zoom and a live one at Quest Mall, Kolkata to create awareness about the festival.

Familiarize

Junior Partnership Management Intern

April 2021 - July 2021 (4 months)

Kolkata, West Bengal, India

- Increased followers on Instagram from 5K to 6.2K organically. Started and grew Pinterest to the first 1000 followers.
- Establishing connections and interviewing pan-India women entrepreneurs and homegrown brands to facilitate cross-branding.

Openhouse

Social Engagement Intern

April 2021 - May 2021 (2 months)

Kolkata, West Bengal, India

- Creating student-friendly content for social media to engage the target audience and promote the brand

The Creative Arts Academy

Social Media Marketing Intern

January 2021 - April 2021 (4 months)

Kolkata, West Bengal, India

- Worked under Ms Ramanjit Kaur to promote the learning academy through innovative social media campaigns
- Reached out to and networked with 7 of the top content creators in India to facilitate cross-branding
- Integral team member for the Youth Connect Initiative advocated for causes such as 'Arts in school' and 'Women Empowerment'

Openhouse

Tribe Captain

October 2020 - January 2021 (4 months)

Kolkata, West Bengal, India

- Selected amongst 50 people from all over India to lead a tribe of 6 for the Dance club under the mentorship of top Indian dancers
- Teaching the tribe global dance forms such as waacking, hip - hop and training them in a face-off and improv dancing
- Uploaded a dance video on Instagram which had the highest reach on the page among >20 videos of the club

Education

Northeastern University

Bachelor of Science - BS, International Business - Social Innovation,
Entrepreneurship & AI · (September 2022 - May 2026)

D'Amore-McKim School of Business at Northeastern University

Bachelor of Science, International Business - Social Innovation and
Entrepreneurship · (September 2022 - May 2026)

Modern High School For Girls

High School, Humanities/Humanistic Studies : English, Hindi, History, Political
Science, Sociology, Psychology

Northeastern University London

Year of Study Abroad, Communication Studies · (September 2022 - April
2023)

Ashoka University

Young Scholar's Programme, Liberal Arts and Sciences/Liberal Studies