

PARTH SHARAFF

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EDUCATION

Emory University, Goizueta Business School

Atlanta, GA

Bachelor of Business Administration, Organization & Management, Double Major: Economics

May 2026

Cumulative GPA: 3.75/4.00

Relevant Courses: Leading with Evidence, Negotiations, Management Consulting, Leading & Managing Change

WORK EXPERIENCE

HDFC Bank

Kolkata, India

Sales Analyst Intern

Jul. 2024 – Aug. 2024

- Conducted research to identify future trends, competition, and recommend insights for strategic planning
- Optimized the customer relations procedure, resulting in a growth of 20% in customer satisfaction ratings
- Authored a report analyzing HDFC's growth, competitive landscape, & provided sales expansion strategies

Emory University, Woodpec Athletic Centre

Atlanta, GA

Fitness Attendant, Athletics and Recreation

Mar. 2024 – Sep. 2025

- Managed the Attendant desk at Woodruff Athletic Center for up to 12 hours a week to assist gym goers
- Enhanced customer service by liaising with 10 individuals to keep record of equipment, answer questions
- Upheld dress code and safety protocols while ensuring cleanliness on the 4th Floor of the Athletic Centre

Emory University, Goizueta Business School

Atlanta, GA

Teaching Assistant, Information Systems & Operations Management

Jan. 2024 – Dec. 2024

- Hosted weekly content review sessions for more than 20 students in the Data and Decision Analytics class
- Provided feedback on conceptual and technical errors; proctored quizzes to assist the Professor
- Attended all classes and prepared notes to be familiar with the concepts before hosting review sessions

Eastern Honda

Kolkata, India

Strategy Analyst Intern

Jun. 2023 – Jul. 2023

- On job rotation in different departments - Sales, Service, and Customer Relations Management Department
- Under the CRM department, received query and feedback calls, studied complaints and the entire service process from opening a job cart to final check and delivery
- Evaluated their financial reports, analyzed dealer performance, and suggested improvements

LEADERSHIP & COMMUNITY INVOLVEMENT

Emory Consult Your Community

Atlanta, GA

Strategy Analyst

Aug. 2023 – Dec. 2024

- Led the Programming Division for CYC's 3-day National Conference, hosting 300 guests from across the U.S.
- Collaborated with clients to enhance marketing, integrate technology, and optimize financial strategy
- Identified five suitable clients like The Sistah Shop and NFA Burger, and presented comprehensive ideas along with SWOT Analyses to the CYC Executive Board to consider potential partnerships

Emory Social Impact 360

Atlanta, GA

Consultant

Aug. 2023 – May 2025

- Managed client relationships and project delivery, ensuring satisfaction through creative solutions
- Monitored multiple clients' operations to develop robust marketing proposals to present to the SI360 Board, to help position them as strong industry players
- Analyzed clients' main competitors to further prepare efficient pricing strategies that can successfully attract their target audiences

Emory Eagles Cricket Club

Atlanta, GA

Team Member

Aug. 2022 – May 2026

- Represented Emory at successive Georgia Intercollegiate Cricket Tournaments as primary wicketkeeper
- Attended weekly practices to enhance wicketkeeping-batting abilities to contribute to team's victories

ADDITIONAL INFORMATION

Other Activities: Tech Toolbox: Excel Teaching Assistant, Business & Society Teaching Assistant, International Student Welcome Leader, Emory Entrepreneurship and Venture Management Ignite Member, Project Downtown Atlanta Volunteer

Research: Wrote a paper for Kia Motors analyzing their market framework, accompanied by a SWOT analysis

Honors and Awards: Omicron Delta Epsilon Member (International Honor Society in Economics), Dean's List Fall 2023

Online Certifications: Amazon Sponsored Ads Certification, DataCamp Intermediate Python

Skills: Familiar with MS Suite, Adobe Illustrator, Java, Python, R, Tableau; fluent in English, Hindi, and Bengali

Interests: Traveling, Cricket, Football, Guitar, F1, Swimming, Billiards, Table Tennis, Squash

Club Memberships: RCTC, BRC, CSC, Hindustan Club, Martin Burn Club