

ISHIKA GARG

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WORK EXPERIENCE

SUMMARY

Research and Consulting professional with expertise in insights generation, economic research, strategy development, and client advisory. Strong track record delivering high-impact research outputs, managing multi-stakeholder projects, and producing strategic recommendations for corporate, social sector, and industry clients. Equipped with a Master's in Economics from Singapore Management University and hands-on experience managing 80+ client report mandates, improving client retention, and driving data-backed decision-making.

ADSVITA COMMUNIQUE – KOLKATA, INDIA

Feb 2023 – Present

Adsvita is one of India's leading corporate reporting consultancy firms

Senior Research, Content and Client Relations Manager

- Led qualitative research, stakeholder interviews, and insights synthesis for Annual Reports and Business Responsibility & Sustainability Reports (BRSR), ensuring 100% regulatory compliance and alignment with client strategy.
- Delivered 50+ customised corporate reports annually, achieving 95% client satisfaction through high-quality research, narrative development, and client advisory.
- Designed strategic communication frameworks, driving a 20% rise in client retention and 15% growth in recurring engagements.
- Conducted data-driven analysis, benchmarking, materiality assessments, and competitive reviews to enhance credibility and impact of corporate disclosures.
- Partnered with design and editorial teams to streamline production workflows, reducing turnaround time by 30% while maintaining research rigor and consistency.

RESO - SINGAPORE

Nov 2022 - Nov 2022

Reso delivers reliable, precise and insightful research to clients in diverse sectors

Research Analyst Intern

- Conducted mixed-method research across industries, analysing market trends, competitor strategies, and company performance.
- Delivered 10+ structured research reports and analytical datasets, ensuring accuracy, actionable insights, and alignment with client briefs.
- Collaborated with senior analysts to optimise research methodologies, improving data collection efficiency and reducing turnaround time by 10%.
- Managed concurrent research assignments, demonstrating strong project management, prioritisation, and analytical thinking.

PHILEO LIMITED - SINGAPORE

Apr 2022 - Oct 2022

Phileo is a social enterprise involved in consulting which aims to inspire social action around the world

Project Management & Research Intern

- Led qualitative field research on social issues across Singapore, UK, and Indonesia, analysing community level data to identify challenges and shape policy recommendations.
- Designed, executed, and monitored 30+ social impact projects, delivering measurable outcomes for 500+ beneficiaries.
- Collaborated with NGOs and government stakeholders to co-develop evidence-based policy solutions improving access to essential services.
- Applied impact evaluation techniques to refine project strategies, improving operational efficiency by 15%.

EDUCATION

SINGAPORE MANAGEMENT UNIVERSITY (SMU) – SINGAPORE

Aug 2021 – Oct 2022

Master of Science in Economics

- Emphasis on Research, Applied and Quantitative Economics.
- Led a policy-focused research project resulting in publication in a regional economics journal.
- Organised academic seminars with industry experts, enhancing engagement and knowledge sharing.

NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES (NMIMS) – MUMBAI, INDIA

Jul 2018 – Apr 2021

Bachelor of Science in Economics

- Concentration on Micro/Macro Economics, Mathematics, Econometrics, Research, and Business.
- President of the Economics Club, leading initiatives such as career workshops and community outreach programmes.
- Coordinated a successful student research competition, fostering academic growth and collaboration.

CERTIFICATIONS

- Bloomberg Market Concepts Certificate

Oct 2022

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| • BCG Strategy Consulting Job Simulation on Forage | Oct 2023 |
| • JP Morgan Chase & Co. Corporate Analyst Development Programme Virtual Experience on Forage | Oct 2023 |
| • PwC US Management Consulting Job Simulation on Forage | Oct 2023 |
| • JP Morgan Chase & Co. Asia Analyst Development Programme Virtual Experience on Forage | Oct 2023 |
| • Accenture UK Strategy Consulting Virtual Experience Programme on Forage | Oct 2023 |
| • KPMG U.S. Career Catalyst: Advisory Job Simulation on Forage | Oct 2023 |

SKILLS

- Qualitative Research, Quantitative Research, Market Research, Trend Analysis, Competitive Analysis, Research Methodologies
- Survey Design, Data Visualization, Reporting & Insights
- Advanced Excel, SQL, Business Intelligence Tools
- Project Management, Cross-functional Collaboration, Stakeholder Management

ADDITIONAL

- Languages: English; Hindi; Bengali
- Interests: Badminton; Music (Bachelor in Eastern Music); Skating (won several competitions)
- Work Authorisation: Singapore (require sponsorship of visa), India (citizenship)