

## EDUCATION

**Teachers College, Columbia University**  
Certificate: College Advising Program

**New York, NY**  
Dec 2025

**Emory University, Goizueta Business School**  
BBA, Strategy & Management Consulting; Double Major: Economics (CGPA 3.9/4.0)

**Atlanta, GA**  
May 2023

Recognition: **Omicron Delta Epsilon** (International Economics Honor Society Inductee), **Distinction** (Graduated Top 20%), **Dean's List** (3x), **Phi Eta Sigma** (Freshman Honor Society)

Leadership:

- **Career Coach & Academic Mentor**, Goizueta Business School & Emory International Student Leadership and Advocacy Board
- **Analyst**, Emory Impact Investing Group
- **Consultant**, Consult your Community
- **Co-founder**, Village Mentors
- **President of Programming**, Emory College Council
- **Performer**, Spoken Word Poetry Team
- **Writer**, Her Campus and Emory United Nations He for She
- **Teaching Assistant**, Financial Accounting

**La Martiniere For Girls**, ISC, 95%

**Kolkata, India**

Recognition: **Colors Award** (Creative Writing), **General Proficiency** (Grades 6 - 12)

Published Author: Name: Am I Beautiful, Yet?, ISBN-10:9388427645, ISBN-13:978-9388427647

Leadership:

- **Editor-in-Chief**, Annual Magazine
- **Vice Captain**, Macaulay & **Junior & Senior Prefect**, Student Government
- **Core Committee**, Psychology Club

## WORK EXPERIENCE

**Edument Pathways**

**Remote, United States**

**Freelance Consultant**

Dec. 2024 - Present

- Shape application positioning by aligning narrative consistency, intended major, and competitiveness for 10+ U.S.-based students
- Advise families on financial strategy, including FAFSA/CSS Profile and merit scholarship targeting
- Direct essay brainstorming and college selection with attention to fit, selectivity bands, and institutional priorities

**Eduworks**

**Kolkata, India**

**Education & Admissions Consultant**

June. 2024 - Present

- Provide end-to-end counseling to 70+ students for international applications to the U.S, U.K, and other global universities
- Guided students through personal statement ideation, college list strategy, application positioning, and resume/interview prep
- Led profile-building strategy by identifying skill gaps and recommending extracurricular and academic pathways

**AlphaSights**

**New York, NY**

*Client Service Associate, Capital Markets*

June. 2023 - May 2024

- Create primary research primers for multi-manager and activist funds by reading earnings calls and tracking industry trends
- Write advisor profiles and bios regarding their experience by interviewing C-suite executives to facilitate round table discussions
- Recruit advisors based on the clients' needs by analyzing their career history and market expertise to write insight reports

**Restaurant Brands International** (Burger King, Popeye's, Tim Hortons)

**Miami, FL**

*Leadership Development Program, Intern*

June. – Aug. 2022

- Optimize delivery sales by tracking restaurant data worth \$330,000/week to analyze metrics like service time and product mix
- Coordinate vendor calls with UberEats and DoorDash to onboard 250+ franchisees, design menu trackers, and write content
- Conduct delivery audit across Starbucks and Dunkin', to drive cart to conversion rates for THUSA through recategorizing the menu

**Emory University**

**Atlanta, GA**

*Research Assistant*

Aug. 2020 – Jan. 2022

- **Dr. Sheth** – Aided in thesis writing on consumer perception regarding influencer marketing versus celebrity endorsements
- **Dr. Kelly** – Helped in grant writing regarding the effects of social behavior networks in the brain for the Neuroscience dept.
- **Dr. Negro** – Designed and analyzed a survey with 300+ respondents that led to a proposal of LGBTQ+ friendly zip codes in the USA

**Ben and Jerry's**

**Atlanta, GA**

*Business Strategy Intern*

May. – Aug. 2021

- Strategize and write social media content for southeast franchisees and design an e-mail campaign that led to 1/20 click rate
- Coordinate a partnership deal with Mason Dixie by handling communications and promotions that led to 100+ store footfall
- Implement reusable coupon codes to create a Pride loyalty program resulting in 8% higher June sales