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EDUCATION

Queen Marry University of London, London
MSc. FT Management

Jan 2022 – Jan 2023

- Currently Pursuing

St. Xavier's University, Kolkata

Jul 2017 – Jul 2020

Bachelors of Management Studies (Honours with Specialization in Finance)

- Overall Percentage : 62.83%
- Relevant Modules: Accounting & Finance, Management, Marketing, Organisational Behaviour, Mathematics & Statistics, Business Economics, IT, Tax, Entrepreneurship, and Business Law.

Delhi Public School Megacity, Kolkata
The Indian School Certificate (ISC)

Apr 2015 – Mar 2017

- Overall Percentage : 81.50%
- Subjects: English, Physical Education, Commerce, Economics, Accounts and Mathematics.

Bournville College, Birmingham, UK

Oct 2013 – Nov 2013

- School IELTS Preparation Course

Delhi Public School Megacity, Kolkata

Apr 2013 – Mar 2015

The Indian Certificate of Secondary Education (ICSE)

- Overall Percentage : 90%
- Subjects: English, Hindi, Commercial Studies, History & Civics, Geography, Mathematics and Economic Applications.

EXPERIENCE

Subhash Kabini Power Corporation Limited, Kolkata
Management Trainee

Jan 2021 – Dec 2021

- Responsible for Marketing, Sales, Digital Marketing, Website, Accounting and Collaborations as core activities.
- Led a team of four Account Managers for the Digital initiatives, and developed, structured and implemented software's for better functioning of the company.
- Increased the contribution by 10pp within half of the allocated time frame.
- Participated in day to day HR activities, Company Secretary Activities, Documentation and Filing Activities.
- Did day to day accounting entries on Tally ERP software. Also presented financial reports to the promoters for Company Growth Analysis.
- Went for Field Trips and Plant Visits in Himachal Pradesh, Kerala, Delhi, Madhya Pradesh, and Gujarat.

Garima Boutique Pvt Ltd, Kolkata
Executive Director

Oct 2019 – Dec 2020

- Responsible for supervising Production and Sales activities

EXPERIENCE

- Developed an understanding of the garments pricing strategy
- Part of a team responsible for Marketing and tours for door to door customer visits
- Part of a team responsible for dealing with different buyers including negotiating prices & distribution management.
- Brought Some Technological Advancements in the company
- Attended Trade Fairs and Exhibitions all across India (Mumbai, Delhi, Chandigarh)
- Studied the market trends in the garments industry to understand the factors influencing the fluctuations in sales.
- Introduced and trained the staffs with Video Calling Sales, and brought excellent growth in the company during the period of Lock-down through Video Calling Sales, removing the hindrance of place.
- During the Lockdown period due to Covid -19, developed an in-house Protective Mask, and distributed around ten thousand masks as CSR activities to the needy ones for free of cost.

G5 My Own Boutique, under Garima Boutique Pvt Ltd, Kolkata

Mar 2018 – Sep 2019

Founder and Manager

- Introduced Network Marketing chain, with women as the target customers and members.
- Created a platform to Empower Women, and make Women-entrepreneurs.
- A platform made, to provide women with facilities with ease to do business.
- A platform for women to do business from home.
- Looked for marketing, management, sales and bringing members.
- Responsible for Product placement and pricing.

Amardeep Ispat Pvt Ltd, Kolkata

May 2017 – Jul 2017

Marketing Intern

- Developed Strategy for B2B Marketing in Steel Industry
- Part of a three member team that prepared a business proposal for Tata Steel.
- Interacted with clients to identify areas of concern and ensured customer satisfaction.

LEADERSHIP

Megahertz'16, Delhi Public School Megacity, Kolkata

Founder President

- Founded and started the first ever school fest of DPS Megacity.
- Hosted more than 10 participating schools from all over Kolkata
- Conducted more than 30 Cultural, Sporting and Literary events over the period of two days.
- Responsible for all departments such as Sponsorship, Production, Celebrity Management, Security, Hospitality and many more.

LEADERSHIP

Students Board, Delhi Public School Megacity, Kolkata

Student Mentor

- Responsible for Student affairs and interests and conducting events inside the school.
- Responsible for resolving problems related to Student Conflict over inter-school events

Megalit'16, Delhi Public School Megacity, Kolkata

Core Committee Member

- Organiser of the first Literature fest of DPS Megacity
- Responsible for Stage Production
- Responsible for Celebrity Management and Hospitality
- Responsible for Digital Marketing of the Literature Fest.

Xavier's University Cultural and Arts Society, St. Xavier's University, Kolkata

Assistant Treasurer

- Founding Member of the Society
- Responsible for Finances of the society
- Hosted and organised events such as 'Welkom Fiesta'18', 'Xavrang'19'
- Head of Fashion Show team, and led to many participations in Kolkata and outstation

Xavrang'19, St. Xavier's University, Kolkata

Founder and Core Committee Member

- Founding Member of first fest of the university Xavrang'19
- Hosted more than 10 participating colleges from all over Kolkata
- Conducted more than 45 Cultural, Sporting and Literary events over the period of three days.
- Responsible for departments such as Sponsorship, Production, Celebrity Management, Security, Hospitality and many more.

Students Board, St. Xavier's University, Kolkata

Founding Member

- Founding Member of the first Students Board of the university
- Organised Xavrang'19

Convocation Ceremony, St. Xavier's University, Kolkata

Organiser

- Responsible for Personal Student Security and Manager of chief guest Dr.Sashi Tharoor, Member of Parliament India.
- Responsible for Stage Production and Setup, Hospitality, Security and Guest Management.

Law School Inauguration, St. Xavier's University, Kolkata

Organiser

- Responsible for Personal Student Security and Manager of chief guest Pinaki Chandra Ghose, first Lokpal of India.
- Responsible for Stage Production and Setup, Hospitality, Security and VIP movement management.

LEADERSHIP

X-Pedition'19, St. Xavier's University, Kolkata

Trip Leader and Organiser

- Proposed the first trek trip of the university, and organiser for the same
- Responsible for all bookings and arrangements such as Hotel, Travel and Trek
- Responsible for all Financials
- Head and in charge of 48 students going for the trip.

ACHIEVEMENTS

International Award for Young People (IAYP), Duke of Edinburgh - Bronze
Award Holder

Athletics - State Record Holder Gold Medallist in Discuss Throw 2016, Gold Medallist at Annual Sports Day of St. Xavier's University Kolkata

Martial Arts - Bronze Awardee in West Bengal Open Championship

Cricket - Captain of DPS Megacity Cricket Team which participated in Cricket Association of Bengal (CAB U-17) championship, Captain of BMS Department in St. Xavier's University Inter-Department Cricket Tournament and the team emerged as champions

Tug Of War - Captain of the team in DPS Megacity and won 3rd Positions in State Annual School Athletics Meet, Captain of St. Xavier's University Team and won 1st Position in KPC Medical College Fest & 2nd Position in Shri Shikshyatan College Fest.

Fashion Show - Head of Fashion Show team in St. Xavier's University, emerged as runners-up in Jadavpur University Fest IBTIDA 2018, and also led the team to participate at O.P.Jindal Global University, Panipat fest BISWAMIL'18.

COMMUNITY SERVICE

Xervicio 2017- Organised the first community service fest of St. Xavier's University. Taught Basic English, Mathematics and dance for 34 hours over 1 weeks' time to the underprivileged children. Stetted up a Food Stall on the final event day at the university, and sold handmade snacks to university students, and donated books to the underprivileged children from those raised funds.

Covid '19 – Lockdown – Developed Protective Mask and distributed around ten thousand for free of cost masks directly to the needy ones during the Lockdown Period in India in 2020 due to Covid'19. This activity benefited hundreds of workmen's and their family members with work, and also the needy ones by giving them free masks.

SKILLS

Computer - MS Access, MS Excel, MS Word, MS PowerPoint, SAP Accounting software, Tally ERP Accounting Software, Creatives Designing, Website Making and Maintenance Management, Digital Marketing, Social Media Management.

Languages - *Fluent* - English, Hindi, Bengali and Marwari.